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FEDERATION OF INDIAN
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GLOBIZ

“Connecting Business Globally”

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FEDERATION OF INDIAN
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GLOBAL TEXTILE & HOME FURNISHING EXPO

Weaving the Beauty of India

16 - 18 September, 2020

VIRTUAL EXPO

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GLOBAL VIRTUAL TEXTILE AND HOME FURNISHING EXPO



- Transporting the user into the life like simulation of an actual brick and mortar space.
- To have all the elements which are physically there at any expo.
- User can access the Virtual expo center through all handheld devices, desktops, laptops etc.

VIRTUAL ADVANTAGE



- Maximum impact
- Minimum participation charges
- No travel & hospitality expenses
- Futuristic
- Multi platform integration
- Ample branding space
- Real time traffic monitoring
- Heavily customizable

FOCUS SECTORS



READYMADE GARMENTS
(MEN'S & WOMEN'S);
INTIMATE; ACCESSORIES



TECHNICAL
TEXTILES



YARNS & COTTON
AND FABRICS
(RAW MATERIAL)



HOME FURNISHING &
HOME DÉCOR (HANDICRAFTS,
CARPETS AND MORE)

LEATHER,
FOOTWEAR &
COMPONENTS
AND GIFTS

DYES AND CHEMICALS
RELATED TO YARNS,
FABRICS, HOME
FURNISHING & PRINTING

KEY COMPONENTS



WHY PARTICIPATE?



Ease of networking with your prospective client / customer over a few clicks



Interact with buyers from across the globe live over the chat bots



Virtually attend the exhibition with comfort of your home / office space



Compare products & services of large number of suppliers and compare them online



Hassle free & paper less: Download the e-cards, brochure, product videos from your personal dashboard

WHY PARTICIPATE:
“GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO”

CONVENTION CENTER ENTRANCE



MAIN EVENT LOBBY WITH BRANDING SPOTS



1ST FLOOR EVENT LOBBY WITH HALLS & BRANDING



CONFERENCE HALL IMAGE WITH BRANDING



VIRTUAL PREMIUM BOOTH SPECIFICATIONS



EXHIBITION BOOTH VIEW WITH FEATURES (SAMPLE)

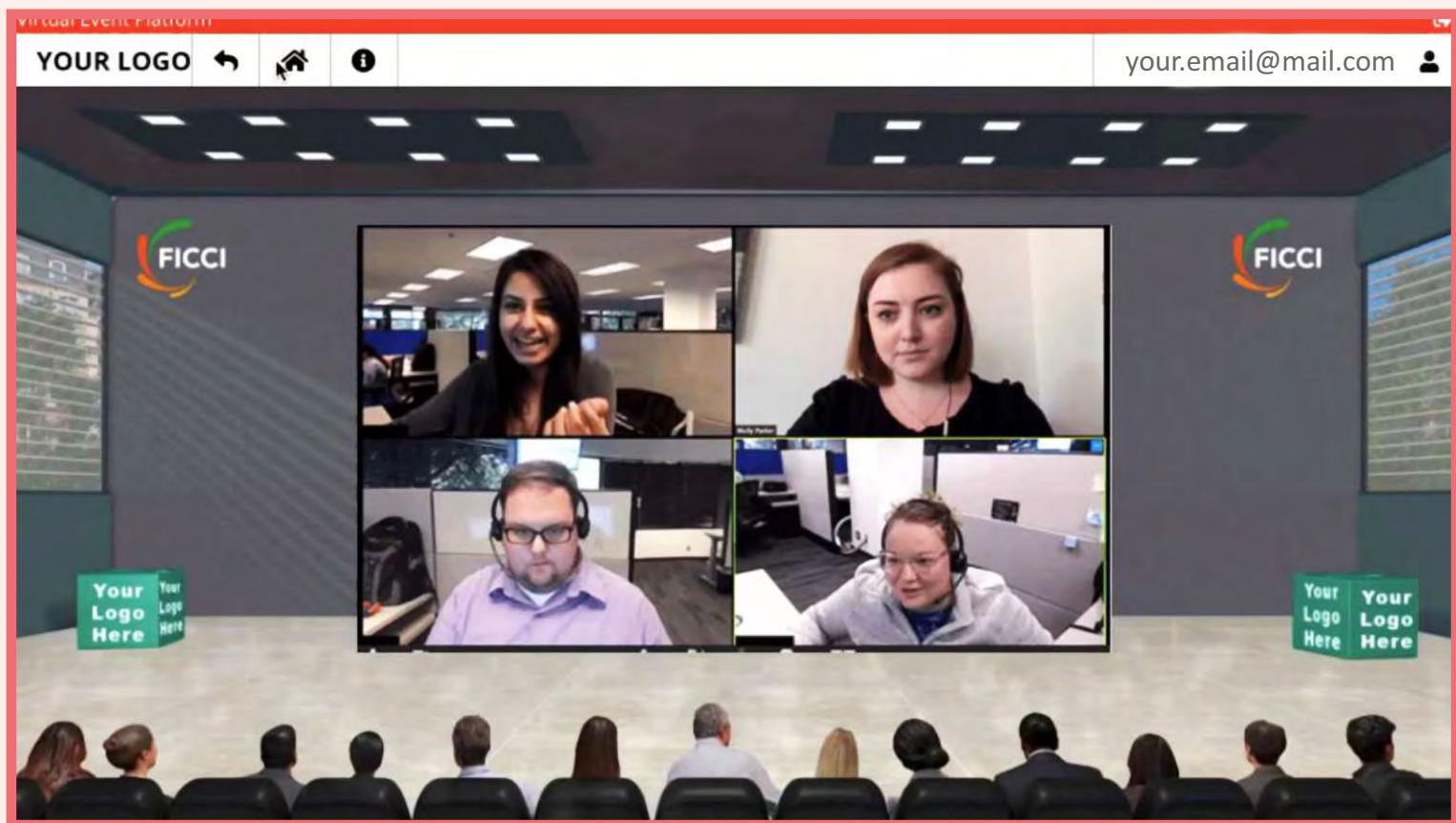


EXHIBITION BOOTH FEATURES



Facilities	Premium
Virtual Booth	Yes
Chat Messaging with Buyers	Yes
Video Conference	Yes
User Log-in (Booth Representatives)	5
Product Gallery	20
Photos per Product	5
On Video Screen Display	5 Product / Company video on Loop
Product Brochures	10
Name & Logo	Yes
Exhibitor List	Yes
Analytic Report Post Event	Yes

THE USER EXPERIENCE: THE VIDEO



PARTICIPATION OPPORTUNITIES

Participation Category	Amount (USD)	Maximum Number
Convention Center Sponsor	8,500	1
Principal Sponsor	5,000	5
Exhibition Hall Sponsor	3,500	4 - 5
Silver Sponsor	2,000	5
Information Desk	2,000	1
Matchmaking Booth Sponsor	2,000	1
Webinar Sponsor	2,000	As per conf. session
Corporate / Media Partner	2,000	Multiple
Exhibition Booth	650	

*Taxes additional as applicable

CONVENTION CENTRE SPONSOR (EXCLUSIVE SPONSORSHIP) USD 8,500 + TAXES



- Exclusive Sponsorship Opportunity



- Sponsor Logo on the main convention centre building which will be the first entry point into the Virtual Platform.



- Dedicated screen with Audio/Visual content or JPEG content in the main Lobby of the Convention centre



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- 4 dedicated premium booths to the Sponsor



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at most premium location (on top)



CONVENTION
CENTRE
SPONSOR



PRINCIPAL SPONSOR (MAX: 3 SPONSORS) USD 5,000 + TAXES



- Three Sponsors can participate under this category



- 2 dedicated Premium virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo/AV content to played in loop 10 seconds each along with other Principal Sponsors in main Lobby area



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(second best position)-to be placed alphabetically



EXHIBITION HALL SPONSOR (MAX: 5 SPONSORS) USD 3,500 + TAXES

5

- Five Sponsors can participate under this category i.e one per sector



- 1 dedicated Premium virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo/AV content to played in loop 10 seconds each along with other Principal Sponsors in main Lobby area



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(second best position)-to be placed alphabetically



SILVER SPONSOR

USD 2,000 + TAXES (MAX: 5 SPONSORS)



- The logo of Sponsor shall come on the in the lobby area of Convention centre (Ground floor and First floor lobby)



- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



SILVER
SPONSOR

INFORMATION DESK / MATCHMAKING BOOTH SPONSOR (EXCLUSIVE) USD 2,000 + TAXES



- The logo of Sponsor shall come on the Information Desk in the main Lobby where in all the documents can be accessed like Show directory, conference agenda, speakers profile etc and technical support chats can be initiated



- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(third best position)-to be placed alphabetically



WEBINAR SESSION SPONSOR USD 2,000 + TAXES (ONE PER SESSION)



- The logo of Sponsor shall come on the main screen of conference venue, visible to the audience



- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at premium location(third best position)-to be placed alphabetically



WEBINAR
SESSION
SPONSOR

CORPORATE / MEDIA PARTNER

USD 2,000 + TAXES

5

- Five Sponsors can participate under this category per sector



- 1 dedicated Basic virtual exhibition booths will be dedicated to the Sponsor in this category



- Logo to be acknowledged in all marketing campaigns/EDMs and on event website & Social media pages



- One Full page colour advertisement in the Show Souvenir which will be free to download for all participants



- Logo to be Acknowledged in Thank you Sponsor Panel at Ground Floor Lobby/First floor lobby as Corporate Partner Sponsor



Look forward to your participation at



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*To learn more about Participation & Sponsorship
and FICCI Membership opportunities contact:*

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