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FEDERATION OF INDIAN CHAMBERS OF COMMERCE (PHIL.) INC.

Organiser



GLOBIZ

“Connecting Business Globally”

Launches

GLOBAL TEXTILE & HOME FURNISHING EXPO

Weaving the Beauty of India

16 - 18 September, 2020

VIRTUAL EXPO



Federation of Indian Chambers of Commerce & Industry (FICCI) is organizing the 1st Global Virtual Exhibition on “Textiles of India” called “GLOBAL VIRTUAL TEXTILE & HOME FURNISHING EXPO” under the banner of “GLOBIZ” - CONNECTING BUSINESS GLOBALLY which is scheduled from 16th - 18th September, 2020. The three days of Virtual Exhibition Platform commits to provide support to Indian business houses and manufacturers to explore business opportunities and connect with over 7000+ visitors and approximately 500 buyers in the sector from countries like USA, Europe, ASEAN, CIS, Africa, SAARC, Middle East and many other countries.

FOCUS SECTORS

<p>READYMADE GARMENTS (MEN’S & WOMEN’S); INTIMATE; ACCESSORIES</p>	<p>TECHNICAL TEXTILES</p>	<p>YARNS & COTTON AND FABRICS (RAW MATERIAL)</p>
<p>HOME FURNISHING & HOME DÉCOR (HANDICRAFTS, CARPETS AND MORE)</p>	<p>LEATHER, FOOTWEAR & COMPONENTS AND GIFTS</p>	<p>DYES AND CHEMICALS RELATED TO YARNS, FABRICS, HOME FURNISHING & PRINTING</p>

KEY COMPONENTS

EXHIBITION	INTERACTIVE SESSIONS	B2Bs
<ul style="list-style-type: none"> Indian & International Exhibitors 	<ul style="list-style-type: none"> Webinar & Digital Sessions based on sector Special Inaugural Sessions 	<ul style="list-style-type: none"> Meetings with buyers invited globally Dedicated matchmaking booth

HIGHLIGHTS OF VIRTUAL EXPO

- Dedicated product specific halls
- State and country specific webinars
- International exhibitors
- Dedicated matchmaking booth
- Live video chat with visitors & buyers
- Product & country based search option for buyers & visitors
- No limitation in number of participants and attendees
- Unlimited branding opportunities
- Opportunity to launch products
- Free entry for the visitors
- Exclusive analytical booth report

WHY PARTICIPATE?

- Opportunity to connect & interact with global buyers, brands & retailers
- Extensive promotion of your product through different mediums – web, social, e-mailers and more
- Opportunity to connect online with fellow business associates, partners and customers from across the globe
- A chance to get your business on track and regain visibility amongst the targeted audience

VIRTUAL PREMIUM BOOTH



BOOTH PACKAGES OPTION

Virtual Premium Booth:
USD 650 + 18% GST

- Participation charges are non-refundable

FACILITIES

- Virtual Booth
- Chat Messaging with Buyers
- Video Conference
- 5 User Log-in (Booth Representatives)
- Product Gallery (20 nos.)
- 5 Photos per Product
- On Video Screen Display (5 Product / Company Video on Loop)
- 10 Product Brochures
- Name & Logo
- Exhibitor List
- Analytic Report Post Event

To learn more about Participation & Sponsorship and FICCI Membership opportunities contact:

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