



FICCI E-NEWS

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"BE SEEN & BE HEARD"

DIRECTOR'S MESSAGE:

By Sharon M. Vaswani, O.D.
VP for Healthcare & Advocacies
CSR - MINE, YOURS, AND OURS



As the year comes to a close, it is an opportune time, both personally and as executives, to take stock of what's happened over the past twelve months in

business and life. Doing so ensures that our business is headed in the right direction, and that we as leaders, are performing as our most successful selves. Aside from looking at growth of a business in terms of sales, revenue or profits, the growing importance of social responsibility in business cannot be stressed.

Our chamber has also looked beyond these common metrics of business in order to create a long-lasting and meaningful change while having a positive impact on the communities it serves. The position of Healthcare & Advocacies was created for this need and I was happy to take on this role.

With the current global pandemic, the community through the members of the chamber were able to make strides in early crisis mitigation on this front by donating masks (worth PhP 12M), setting of up an RT-PCR laboratory at PCMC, tying up with both local (Keepwell) and international (Apollo Health, India) telemedicine partners, giving towards natural disasters like typhoon Ulysses and currently Typhoon Odette. This was also further supplemented with the company-wide vaccination campaign, and the on-going Biliary Atresia project of the chamber. It is very heartwarming that even in celebrations of our chamber's milestone, there was a meaningful reason for it -- and that was the auction for the sustainability of the BA program.

Truly, it can be said that social responsibility can help people see the company/organization company as a positive force in society, so let us take time to look at what gives our business an added dimension of meaning and work towards it in 2022!

FICCI at 70: Powered by the Past. Building a Brighter Future.

By LITO CINCO:

70 years of the Federation of Indian Chambers of Commerce Inc. (FICCI) - Philippines has been years well spent towards achieving goals, pushing forward with praiseworthy projects and supporting admirable advocacies.



FICCI marked their anniversary with a month-long celebration of activities that was ushered in by lighting a symbolic torch "Diya" of Hope at the SM Mall of Asia to spread the light of positivity and goodness in celebrating Diwali, the Indian Festival of Lights. This was followed by a joint tree planting at Miriam College, symbolic of the long and close relationship between the Philippines and India, and a CSR outreach program, "Sharing the Gift of Sight" that benefited recipients of reading glasses in targeted areas of Marikina, Olongapo and Davao.

The highlight of the celebration was the very successful Golden Peacock

Gala Awards night where the chamber honored those who have inspired others through their leadership, dedication and vision and paid tribute to the men and women who have contributed, supported and given guidance to the Chamber's objectives through the decades.

FICCI President, Mr. Mukesh Advani also said in his remarks that the chamber commits to be the catalyst for both the peoples of India and the Philippines to continually engage more and help achieve a stronger bond. This was then emphasized further by Chairman Rex Daryanani who emphasized the need to continue the working relationship that the Federation enjoys with the government.

The list of awardees for excellence is headed by Vice President Leni Robredo, former PNP Director - General Guillermo Eleazar, Sec. Delfin Lorenzana of the Department of Defense, Cong. Joey Salceda, Manila Mayor Isko Moreno, Cabinet Secretary Karlo Nograles, Chief Implementor of the National Task Force Against Covid 19, Sec Carlotto Galvez Jr., Director General, Intellectual Property Office of the Philippines Atty. Rowel Barba, and Jeremias Belgica, Director General of the Anti Red Tape Authority.

This being the chamber's 70th year, the Golden Peacock Award of Gratitude was also extended to certain members of our chamber in

appreciation of their generosity and steadfast support throughout the decades.

"We are certainly looking at a better year in 2022 with an even more active FICCI leading the way among corporate groups and employers," concluded Advani.

The festivities continued with a mesmerizing performance of the chamber's advocacy, The Philippine India Pediatric Liver Transplant Program's latest partner Mr. Gary Valenciano whose lilting tunes and energy aptly encapsulated the 70 power packed years of the chamber and will lead us to years beyond.



LOOKING BACK

- The Chamber sponsored the hotel accommodation for the quarantine for 7 families who had just undergone liver transplant in India. Their flights were sponsored by Manav Seva Sansthan,

- Congratulations to Mr. Rajan "Piku" Uttamchandani, current VP for Finance for being recognized as



Asia's Most Influential SME sectors in the Asean region in Finance & Venture Capital by Tatler Philippines & Tatler Asia for contributing to the inclusive growth of the Philippine economy, which has one of the highest underserved population and unbanked

LOOKING FORWARD

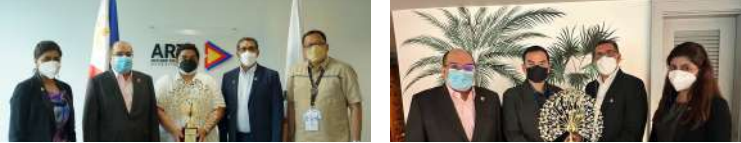
The AGM is tentatively scheduled on January 19, 2022. It is for this that all members are urged to settle their membership dues for FY March 1, 2022 to Feb. 28, 2023 at the soonest.

AWARDING THE GOLDEN PEACOCK FOR EXCELLENCE:



President Mukesh Advani, Chairman Rex Daryanani and the members of the Board presented the Golden Peacock Awards.

What ensued after were engaging dynamic discussions that strengthened the role of the FICCI in aligning with the goals of the Philippine government.



MEMBER SPOTLIGHT: Amrit Mirpuri, L.A. Group of Companies CONQUERING NEW WORLDS FOR LA GROUP



The L.A. Group of Companies may be younger in age compared to other FICCI member companies, but it will not be a factor towards its future of growing.

Since the initial family-owned company, L.A. Car Accessories, was started in 2003 by Gary and his son Amrit Mirpuri, then just back from finishing his education in the United States, business has been growing and diversifying into what it is now, a five company group.

"Even when I was just 18 years old and studying in Florida, I already had ventured into my own business, Freshair Purification, together with a college professor of mine," said Amrit, now 41 years old.

The company supplied air and surface purifiers to homes, restaurants, and real estate companies, something he revived in the Philippines in 2020 as part of the group's growth.



L.A. Group Headquarters in Guijo St. Makati

However, it was the very first company, L.A. Car Accessories that set the tone for the future, "my father brought in the first of its kind, Tint Room Concept, an airconditioned, dust- controlled room for applying tint to cars.



And riding on the success of L.A. Car Accessories, it was a matter of time that Amrit started expanding and diversifying their technology driven group, L.A. Window Films Philippines, the sole supplier of safety films to major banks here, came next.

Tramigo, a GPS Vehicle Tracking System from Finland, was brought here, and already counts among others, big companies like Aboitiz, 2GO, Hertz, Alamo, and armored car companies. Presently it is Tramigo GPS Solutions with branches in Paranaque, Cebu, and Davao.

Then the revived Freshair Purification Solutions that addressed the Covid virus, and presently it serves local conglomerates SM, Ayala Malls, BPI, BDO, and Solaire.

Now comes the newest member of the group, Smart Hub Automation for homes and offices, and with way the group has been moving, nobody will be surprised to see it bringing more and more products and services using latest technologies.

"We were fortunate that even during this pandemic, we even managed to grow as our lines are aligned with the increased awareness by the general public on environmental safety," concluded Amrit, who just joined FICCI in 2017.

DECEMBER BIRTHDAY CELEBRANTS:

- 1 - Lekhraj Dulani - Swami Lending Investors & Trading Co.
- 8 - Ram Vaswani - Asialens Mfg. Corp.
- 9 - Jatin Lalwani - RS Eye Perfection Center Inc.
- 12 - Jaswant Girn - JH Girn Corp.
- 13 - Vijay Mirpuri - Mulson's Trading Corp.
- Hersh Abichandani - Ambica Intl. Corp.
- 14 - Raju Sujnani - Bravados Intl. Corp.
- 15 - Hardeep Girn - JH Girn Corp.
- 16 - Ravi Daryanani - New Creation Mfg. Co. inc.
- 22 - Manohar Khemani - Sugni Group Corp.
- 25 - Roohullah Badruddin - State Bank of India
- Sanjay Chatlani - Hassaram's
- 26 - Gulu Vaswani - Advani Apparel Inc.

We welcome your suggestions for FICCI E-NEWS, just as we welcome informative articles you may want to contribute.

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